

The Farm to Fork Strategy

**For a fair, healthy and
environmentally-friendly
food system**

European Green Deal - *von der Leyen Commission*

**BIOFRUIT Congress
20 October 2020**

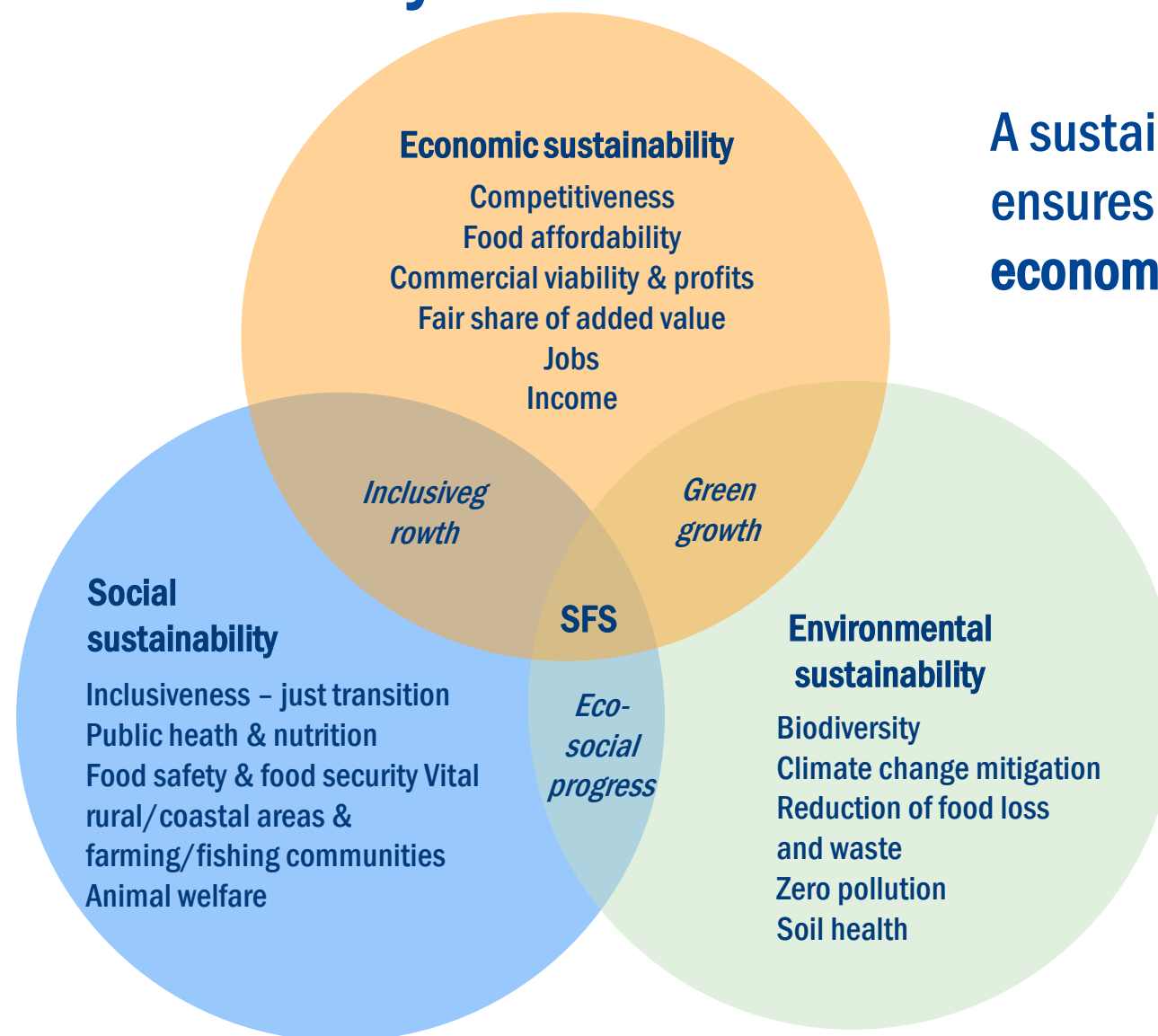
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Policy perspectives

European Union





Sustainable food systems for sustainable societies



A sustainable food system (SFS) ensures **environmental, social and economic sustainability**



Challenges to the EU food system

SOCIAL SUSTAINABILITY



Healthier diets –
reduce overweight



Improve
animal
welfare



Social rights
workers in food
chain



Food
affordability

ENVIRONMENTAL SUSTAINABILITY



Tackle climate
change



Protect the
environment



Preserve
biodiversity



Reduce food losses and
waste



Circular bio-based
economy

ECONOMIC SUSTAINABILITY



Fairer incomes for
farmers & fishers



Just
transition



New business & job
opportunities



| New challenges: COVID-19 pandemic

- Has shown the importance of a **robust and resilient food system**: access to a sufficient supply of affordable food for citizens;
- Underlined the **interrelations** between our health, ecosystems, supply chains, consumption patterns and planetary boundaries
- **Sustainable livelihood for primary producers** is essential for success of recovery and transition.
- Need for **workers' social protection**, working and good housing conditions; protection of health
- The annual increasing recurrence of droughts, floods and new pests: our **food system is under pressure** and must **become more sustainable and resilient**



Farm to Fork Strategy: overall goals



climate
footprint

Reduce the
**environmental and
climate footprint** of
the food system



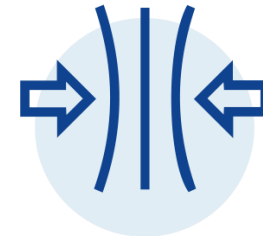
global
transition

Lead a
global transition towards
competitive
sustainability from farm
to fork



new
opportunities

Tap into
**new
opportunities**



resilience

Create a **robust and
resilient** food system



2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous pesticides



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



Achieve at least 25% of the EU's agricultural land under **organic farming**



| General remarks concerning all targets

- Targets are **aspirational, non-binding, EU-wide**
- Any legally binding targets will be set **in legislation**; preceded by **Impact Assessment**, e.g Directive on sustainable use of pesticides.
- **Agriculture:** Commission will work with Member States to ensure that **CAP strategic plans** adhere to a concerted and ambitious approach, which reflect Green Deal targets and objectives and associated strategies (Farm to Fork & Biodiversity)
- The Commission will make **recommendations** (end 2020) to each Member State on the nine specific objectives of the CAP and quantified Green Deal targets, before MS formally submit draft **Strategic Plans**



| Actions to ensure sustainable food production



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans** (2020)



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (2022)



Revision of Regulations to facilitate plant protection products containing biological active substances (2021)



Action plan for the organic sector for 2021-2026 to stimulate supply and demand for organic products (2020)



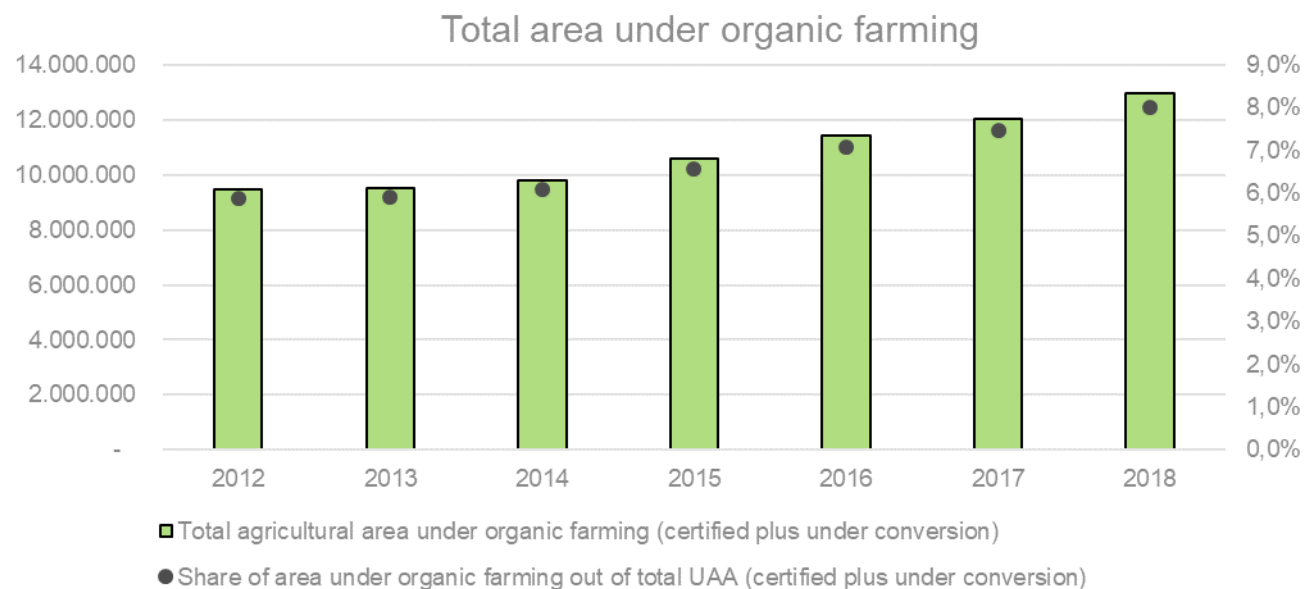
Action plan for **integrated nutrient management** to reduce the pollution from fertilisers (2021)



| Organic farming



- The total area under organic farming is increasing in the EU-27: almost 13 million hectares in 2018 (8% of the total utilized agricultural area).
- Significant differences exist between Member States (ranging from less than 3% in IE, BG, RO and MT, to more than 20% in AT, EE and SE)
- New target for 2030: at least 25% of EU agricultural land under organic farming



| Organic farming



- **New organic legislation is expected to enter into force on 1 January 2022**, further to the Commission's proposal to postpone its implementation for a year
- As a concrete first deliverable of the F2F strategy, the Commission will prepare an **Action Plan for 2021-2026** to: (i) support the organic sector; (ii) help Member States to stimulate both supply and demand for organic products; and (iii) ensure consumer trust.
- To inform this action plan, Commission has decided to launch a **public consultation** to gather stakeholders' views on challenges and opportunities for the development of organic production and consumption in the EU. The feedback period is 04 September 2020 - 27 November 2020 so you are invited to **provide your views!**



Actions to promote shift towards healthy, sustainable diets

Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)



Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products to enhance its contribution to sustainable production and consumption (2020)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Nutrition - health

Nutrition Declaration	Per 100 g
Energy	kJ/kcal
Fat	g
of which saturates	g
Carbohydrate	g
of which sugars	g
Protein	g
Salt	g

Environment



Social



| Enabling transition - Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex)** and promotion of sustainable food systems in **international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.



For healthy people,
healthy societies
and a healthy planet.

The Farm to Fork Strategy

IT'S DOWN TO US!



Thank you



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