

Pepper genetics and the World

SUSTAINABLE DEVELOPMENT GOALS



Action plan for organic production in the EU



The Commission has set out a comprehensive organic action plan for the European Union. Through it, the Commission will aim to achieve the European Green Deal target of 25% of agricultural land under organic farming by 2030.



Farm to Fork (F2F)



Grower



Logistic



Market



Consumer

Syngenta Pepper Offer



Year around supply → resistant varieties 365 days



Tetra-resistant varieties (Tm:3, TSWV, Lt, M)



Higher yield and shelf-life in late cycles



Innovation (Snack SLP)



What can Syngenta peppers offer to F2F?

syngenta	 <u>Grower</u>	 <u>Logistic</u>	 <u>Market</u>	 <u>Consumer</u>
Wide catalogue	Wide catalogue	365 days supply	365 days supply	365 days supply
Resistant vts	Less food waste Less PPP, labor & energy	Sustainability CSR	Sustainability CSR Organic 365	Healthier products
Higher yield	Sustainable growth	365 days supply	365 days supply	365 days supply
High shelf-life	Less food waste	Less food waste	Less food waste	Less food waste
Innovation	Diversification		New experiences Tasty food	New experiences Tasty food

Question 1 – What kind of resistances we will see in the future?

The future of resistances

