



**Organisers** 





## The 6th international congress on organic demand and sustainable supply













## **MARKET PANEL - PROGRAMME**

**3:00 pm - Welcome** by EUROFRESH & ASIAFRESH editor **Pierre Escodo**.

**3:10 pm – Demand & Supply Chains**: How to regain profitability and boost consumption

by FIBL expert **Michael Curran**INSIGHT expert **Miriam vd Waal** 

**3:40 pm - Retail & Distribution leaders:** How a holistic approach can help promote the category

by retail leaders: ECOVERITAS head of marketing **Sophie Pagnon** 

NATURLAND BIOSWISS ceo **Steffen Reese** 



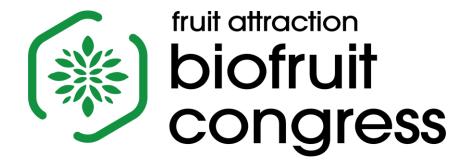








## **MARKET PANEL PROGRAMME**











**4:15 pm – Water & Social Challenges:** How to communicate effectively about and ensure more responsible sourcing

FRESHFEL EUROPE/FOOTPRINT INITIATIVE General Delegate **Philippe Binard** 

PROEXPORT Chair of the Lettuce Committee **Cecilio Peregrin** 

WWF Agriculture Delegate **Felite Fuentelsaz**, GLOBALG.A.P. – GRASP & SPRING standard expert **Nolan Quiros** 

## **INNOVATION PANEL – PROGRAMME**

IPM and Post-Harvest innovations: key advances for the future

**10:30 - Welcome** by EUROFRESH & ASIAFRESH editor **Pierre Escodo**.

10:35 – How IPM solutions are key to improve sustainability particularly with field-crops category

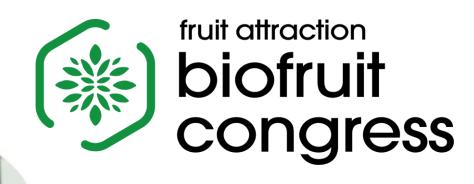
Latest advances with R&D experts of

**BIOLINE Manuel Gomez**,

KIMITEC Camilo Chacón

KOPPERT ESPAÑA Valter Ceppi

CERTIS BELCHIM head of food chain Pedro Juan.















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