

Organisers



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The 6th international congress on organic demand and sustainable supply

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MARKET PANEL - PROGRAMME

3:00 pm - Welcome by EUROFRESH & ASIAFRESH editor **Pierre Escodo**.

3:10 pm – Demand & Supply Chains: How to regain profitability and boost consumption

by FIBL expert **Michael Curran**
INSIGHT expert **Miriam vd Waal**

3:40 pm - Retail & Distribution leaders: How a holistic approach can help promote the category

by retail leaders:
ECOVERITAS head of marketing **Sophie Pagnon**
NATURLAND BIOSWISS ceo **Steffen Reese**



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4:15 pm – Water & Social Challenges: How to communicate effectively about and ensure more responsible sourcing

FRESHFEL EUROPE/FOOTPRINT INITIATIVE General Delegate **Philippe Binard**

PROEXPORT Chair of the Lettuce Committee **Cecilio Peregrin**

WWF Agriculture Delegate **Felite Fuentelsaz**,
GLOBALG.A.P. – GRASP & SPRING standard expert
Nolan Quiros

INNOVATION PANEL – PROGRAMME

IPM and Post-Harvest innovations: key advances for the future

10:30 - Welcome by EUROFRESH & ASIAFRESH editor **Pierre Escodo**.

10:35 – How IPM solutions are key to improve sustainability particularly with field-crops category

Latest advances with R&D experts of

BIOLINE **Manuel Gomez**,

KIMITEC **Camilo Chacón**

KOPPERT ESPAÑA **Valter Ceppi**

CERTIS BELCHIM head of food chain **Pedro Juan**.



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